

GUN OWNER'S MAP

ARIZONA WHERE-TO-SHOOT GUIDE

ADVERTISING RATE CARD

Ad Sizes & Rates

AD SIZES

Business Card Size Ad

Half Display Ad

Large Display Ad

Back Cover Ad

DIMENSIONS

3.5" x 2"

3.5" x 3.25"

7.25" x 3.25"

3.5" x 8.625"

FULL YEAR RATES

PRICE

\$495

\$595

\$1295

\$3500

Description

Map includes Business Locator Dot

Entire Map: Printed 4 Color, Folded Map

Dimensions: Opened: 24" w x 36" h

Folded: 4" w x 10" h

Ad Requirements

- All Fonts and Images embedded
- CMYK - 300dpi Minimum Resolution
- Fonts should be converted to outlines in vector artwork
- EPS, TIFF, or PDF file format

The following file formats will NOT be accepted:

- BMP • GIF • JPG/JPEG • PICT/Paint

Submitting Graphics

Digital files can be received via E-mail. Please include all company info and contact info when sending files via e-mail or fax.

E-MAIL: (up to 30MB)

- Files can be e-mailed to meganp@maps4u.com
- LIMIT: 4 attachments per e-mail
- CD/DVD: (MUST be PC-formatted)

Contact Information

For Artwork related questions:

Megan Postell Advertising Coordinator / Graphic Designer

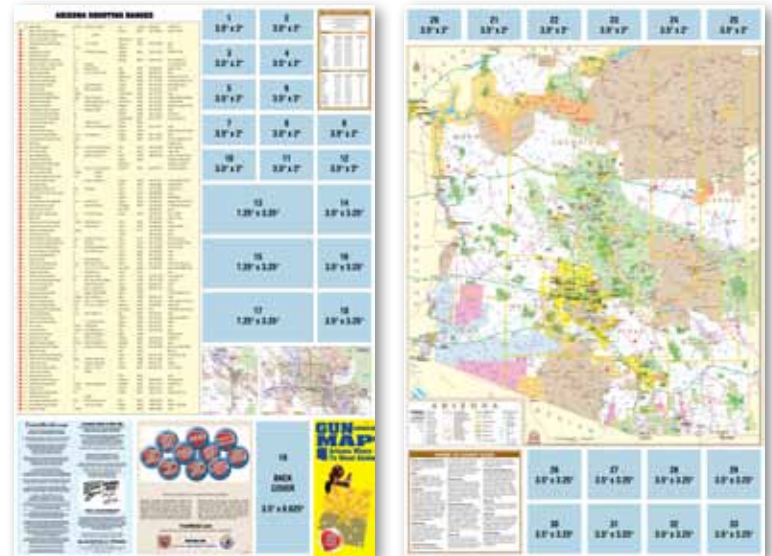
Phone: 602-433-0616 x214

Fax: 602-433-0695

meganp@maps4u.com

Wide World Maps & MORE!

2626 W. Indian School Road Phoenix, AZ 85017



File Formats

We work on PC based systems using the following programs:

- Quark XPress v6.0
- Adobe InDesign CS4
- Adobe Photoshop CS4
- Adobe Illustrator CS4
- Macromedia FreeHand MX
- Fonts and images MUST be included with files.

(High Resolution PDF is acceptable for a hard copy)

Files in the following programs will NOT be accepted:

- Microsoft Word
- Microsoft Publisher
- Adobe PageMaker
- Corel

Sales and Availability

For Advertising Rates & Availability:

Don Vance Advertising Sales Specialist

Mobile: 602-510-4993 Fax: 602-433-0695 or

Toll free 1-800-279-7654 ext. 3